



Arizona Early Childhood Development & Health Board

Northwest Maricopa Regional Partnership Council

February 20, 2015 – *Approved* Meeting Minutes

Call to Order

The regular meeting of the First Things First Northwest Maricopa Regional Partnership Council was held on February 20, 2015 at the City of Peoria Community Center 8335 W. Jefferson Peoria AZ 85345. Chair Pischke called the meeting to order at 9:08 a.m. welcomed everyone and took roll call.

Regional Director Lyons introduced Patty Morris who was filling in for Cynthia Gandara who is out on a medical leave.

Members Present

Deborah Pischke, Annette Johnson, Margaret Morales, Patrick Contrades, Dr. Stephen Poling, James Scott, Gina Herrera, and Ashley Flowers.

Members Absent

Jannelle Radoccia and Lynda Vescio.

Call to the Public

There was one call to the public.

Aleena Erickson, Benevilla Resource Center, Manager introduced her new staff member, William Byers. Mr. Byers shared the area boundaries where parenting classes are taking place and invited the Council to talk more about the classes after the meeting.

Review and Approval of December 19, 2014 Meeting Minutes

Member Scott moved to accept the December 19, 2014 meeting minutes. Member Contrades seconded, and the motion was approved unanimously 8-0.

Let the record show that Member Poling left the meeting at 9:15 a.m. and returned at 9:18 a.m.

Presentation by Maricopa County Department of Health

Antoinette Martinez, from the Arizona Department of Public Health and the FindHelpPhoenix program, shared a slide show to the Council. She explained the programs bilingual website scope of work. The outreach services extend to the underserved population, the coalition involvement, and media strategy. There is now a kiosk at the Mexican consulate and the clinic at 16th Street and Roosevelt. They participate in fifteen diverse coalitions.

Director Lyons indicated that Virginia Piper is now sponsoring FindHelpPhoenix in a 50/50 match in part due to First Things First commitment that got the start from the Northwest Maricopa region.

Discussion and possible approval of Regional Governance Policy

Director Lyons told the Council that all changes to the Governance Policy were approved by First Things First legal counsel. Member Flowers moved to approve the Northwest Maricopa Regional Governance Policy as revised. Member Johnson seconded the motion and motion was approved 8-0.

Update of Faith Forum

An update of the Faith Forum was given by Annette Johnson. During the second meeting, the forum members drafted a faith representative job description. She handed out the Forum's first flier titled 'Early Childhood Matters to Faith Communities'. This flier will speak to the right people to get the First Things First message to the faith based communities.

Update from Developmental and Sensory Screening Collaborative

Director Lyons apprised the Council on the recent activities of the Developmental and Sensory Screen Collaborative. The collaborative is comprised of First Things First Grantees from the Northwest Maricopa Region and the Southwest Maricopa Region that provide these screenings. Regular meetings are held in the first Monday of each month in the First Things First Peoria office from 11:00 a.m. until 12:30 p.m. The collaborative has been working on identifying community stakeholders providing screening activities, identifying gaps in the system and developing an implementation plan to address identified gaps. They have also been defining objective of the collaboration and the anticipated outcome.

A meeting will not be held in March. Special guests will speak during the April meeting. All Council members are invited to attend.

Update from Parent Awareness Subcommittee

Director Lyons gave the Council an update from the Parent Awareness Subcommittee. The subcommittee is made up of two representatives from the Northwest and Southwest Maricopa Regional Partnership Council. The subcommittee is planning to host a parent awareness and education event in the west valley called "West Valley's Big Event for Little Kids". The event will take place on October 17, 2015 from 10:00 a.m. until 2:00 p.m. at the Pendergast Resource Center. The matrix of event ideas and needs are established, some tasks have been assigned and potential partners/sponsors have been identified.

The next meeting is on March 9, 2015 at 11:00 a.m. in the First Things First Peoria office.

Community Outreach Update

Juan Marquez, Outreach Coordinator, shared his outreach activities with the Council. He thanked the Council for the outreach connections he has made through their leads. Media connections are challenging and would like to hear suggestions to break through to this field.

There is a correction on the Community Outreach Report. The Write Way Training will actually be held on February 24, 2015. Coordinator Marquez shared other upcoming opportunities events and presentations with the Council. One of the opportunities is a site tour of the Bicentennial South Family Resource Center on March 25, 2015.

Each Friday, First Things First Senior Director, Government Affairs, Communications and Public Affairs Benjamin Alteneder, sends an email Legislative update via email. This update is to keep the Regional Councils informed of all legislation that impacts early childhood development in Arizona. Dr. Poling is

not receiving the email updates. Director Lyons will follow up to ensure Dr. Poling receives them in the future. Director Lyons offered her support any Council member who would like to connect with the Legislators.

The First Things First Summit is set for August 24-25, 2015. If anyone would like to share their expertise at the Summit, the call out for presentation deadline is March 13, 2015. summitff.gov is the website will have all the information to apply. Member Contrades had questions about having a track for high school and college students to the Summit. Director Lyons will find out and report back to the Council.

Coordinator Marquez shared his findings on car seat safety training on the West Valley.

- Phoenix Children Hospital Injury Prevention Center works with a grantee to hold a two hour class about car seat safety. The Center will provide a car seat if needed. Member Herrera would like a list of the classes. Coordinator Marquez will provide this list at the next meeting to share with the Council.
- Children are Priceless Passengers program is held through Del Webb Memorial Hospital. This program has a \$35.00 fee. The program is for the public as well as those that have been cited with a car seat ticket. A car seat is provided when specific criteria is met.
- Local fire and police departments perform car seat safety checks. Some locations will provide a car seat. Maricopa Integrated Health System will also perform safety checks.

Coordinator Marquez gave the Council a summary about the Champion of the Year for Young Children Award. This is a regional recognition for someone that goes above and beyond to help spread the word about the work that First Things First is doing. Coordinator Marquez will work on an outline for the nomination procedure. The nomination deadline is April 15, 2015. The winner will receive a media release, newsletter, invitation to attend the Summit free of charge and an award. More information will be available at the next Council meeting.

Directors Update

- January Board Meeting
Member Johnson presented the regions funding plan to the Board and it was approved. The Northwest Maricopa Council was recognized for their collaboration with the neighboring regions.
- RFGA Process and Timeline
Two of the three RFGA's have gone out and will close on March 30, 2015. The third RFGA will go out on March 2, 2015 and close April 13, 2015. Director Lyons will send the Council an email about being a reviewer of the submitted RFGA's. Recommendations will be heard at an Executive session during the May 15th Council meeting and quorum will be crucial. Be sure to notify Director Lyons if you will not be able to attend. Member Morales will not be in attendance.
- Family Resource Network Update
Director Lyons shared that the Family Resource Network is going strong and has hired a consultant to move their efforts forward.

Council Member Updates and Announcements

Member Contrades gave an update on the current Legislative budget session. It is expected for the school district's budgets will be cut by at least 5%. Other bills could bring more school cuts. He also spoke of the Kellogg Foundation's interest in investing in Arizona because they liked the idea of the First Things First Regional Council's local control.

Member Morales stated Head Start in Arizona is now 50 years old, 1965 through 2015.

Member Herrera announced a Health and Pet Wellness Fair in Youngtown, Arizona on February 21, 2015.

Member Morales told about the Poetry and Music that would be going on today at 2:00 p.m. at the Goodyear Library.

Member Pischke had the chance to attend the Infant Toddler Summit presented by Arizona Department of Education at Desert Willow and found it applicable to the First Things First mission. She also stated the Department of Education received \$20 million for the preschool development grant. The funds will be dispersed by zip code. Four of those zip codes are in the Northwest Maricopa Region. Amy has been asked to speak at the next Council meeting.

Member Herrera can provide a pediatrician to speak at an event if needed. Director Lyons will connect with Member Herrera for an upcoming event that needs a speaker.

Adjournment

Chair Pischke adjourned the meeting at 10:37 a.m.

Christina Lyons, Northwest Maricopa Regional Director

Approved:

Dr. Deborah Pischke, Chair

Recorded by Cynthia E. Gandara

Cynthia E. Gandara, Administrative Assistant II